

Introduction to Drivewyze™

*Maine Motor Transport Association (MMTA)
Safety Management Council Meeting*

- **Enrique Cramer – Business Development Director**

Agenda

- About **Drivewyze**
- Yesterday's Constraints
- New **Drivewyze** Service
 - How It Works
 - Features & Benefits
 - Advantages
 - Future Functionality
 - Update
 - Footprint
- Subscribing to **Drivewyze**

Introducing...

Drivewyze™

*A game-changing new
service platform to
improve transportation
safety and efficiency*



Drivewyze History

- ***Drivewyze Inc.*** is an innovative technology service provider to the transportation industry.
- Founded in 2010, **Drivewyze Inc.** is a subsidiary of Intelligent Imaging Systems Inc., a provider of industry-leading road safety equipment and software services since 2003.
- **Drivewyze** partners with industry and government stakeholders to deliver safer and more efficient highways.

Yesterday's Constraints

- Expensive hardware
 - Civil installation of in-road transponder equipment
- Non-interoperability
 - Multiple accounts and transponders to manage and administer
 - No universal coverage
- Limited use
 - Feasible only at high traffic locations
 - Not available at temporary sites

How Drivewyze Works

Video

Features & Benefits

Feature	Benefit
Web-based service	<ul style="list-style-type: none"> • Bypass opportunities not limited to fixed weigh stations but available at any law enforcement checkpoint • Local and nationwide value • Real-time data for optimized decision making • Unrestricted coverage • No in-road equipment or maintenance costs
No dedicated in-cab equipment	<ul style="list-style-type: none"> • Geo-fencing turns a smartphone into a transponder • Integrates with in-cab EOBRs

Features & Benefits

Feature	Benefit
Easy-to-use	<ul style="list-style-type: none"> • Drivewyze supplements dashboard safety features with simple visual and auditory indicators designed to aid drivers • Complies with FMCSA regulation on distracted driving and use of cell phone
Single account	<ul style="list-style-type: none"> • Simplifies payment • Reporting made easy
Bypass opportunities determined by historical safety and credential records	<ul style="list-style-type: none"> • Eligibility can be tailored to the requirements of the individual state authority • Better the record, higher the bypass

Features & Benefits

Feature	Benefit
Safe By Design	<ul style="list-style-type: none"> • Easy to Use: Download the Drivewyze app to your smart phone, pick your vehicle from the list and start driving. • Automated Operation: Drivewyze automatically identifies vehicle and requests a bypass without driver interaction. • Hands-Free: The visual and audio notifications allow for hands-free operation for bypass privileges. • FMCSA Compliant: Drivewyze is compliant with the FMCSA regulation, 49 CFR, Part 392.82, use of hand-held mobile telephones.
Secure By Design	<ul style="list-style-type: none"> • No tracking or Time Stamping: The Drivewyze service only records bypass events and does not track drivers or their vehicles outside the proximity of a participating sites. • Privacy Protected: All personal data and location information is kept secure by data encryption technology and is never shared with third parties.

Advantages

- Open & accessible
- Complete coverage
- Inexpensive
- Fast and flexible
- Fair and transparent
- Controlled by both agencies and industry
- Improves safety & efficiency

Future Functionality

- Drivewyze as a mobile device toll payment system
- GPS-based toll payment service; system architecture integrates with existing back-office payment systems
- Advantages to customers include more payment options & one universal account (full interoperability across the continent)

Update

- 16 States (30+%) implementing Drivewyze
- 1 Province + Transport Canada
- 56 active Drivewyze bypass sites
- Additional 62 sites coming online soon
- Agency participation growing rapidly

Subscribing to Drivewyze

- Fleets, owner-operators and drivers can contract with Drivewyze on a monthly subscription fee basis.
- Whether one truck or a fleet, Drivewyze is available in customized packages to meet your needs.
- For more information visit **www.drivewyze.com**

Questions?

Thank you for your time





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