

# Do you wish there was a way to pay ONE amount and be recognized as a MMTA sponsor all year?

Back by popular demand, members can again take advantage of bundled pricing and hassle-free advertising in support of one of the largest and furthest-reaching membership organizations in the state of Maine. Participation in this **Annual Sponsorship Program** is an easy, effective and efficient way to support the MMTA and be sure your company is recognized all year round - simply send us this form with your payment indicating the sponsorship level desired (see levels below). It's that easy!

What are the benefits of this **Annual Sponsorship Program**?

- It supports an organization whose sole purpose is to help trucking in Maine.
- Guaranteed visibility for your organization within the transportation industry – if you are not being recognized as supporting the MMTA, chances are your competitors will!!
- No more worrying if your organization has or hasn't sent in the paperwork for all of the events – you do it once and you're done for the year!
- No more concerns about which events to sponsor.
- No more remembering to leave enough in the advertising budget for a MMTA event late in the year.
- Recurring exposure in the Maine Motor Transport News Magazine, with a circulation of around 1,400 each edition!

## ***2010 ANNUAL SPONSORSHIP PROGRAM***

**Platinum Level \$3,500**

Includes:

- ✓ Recognition as a Platinum Sponsor at each Golf Tournament
- ✓ One FREE Foursome at each Golf Tournament
- ✓ Recognition as a 2010 Annual Sponsor at each MMTA event

**Gold Level**

**\$2,500**

Includes:

- ✓ Recognition as a 2010 Annual Sponsor at each MMTA event

**Silver Level**

**\$1,500**

Includes:

- ✓ Recognition as a 2010 Annual Sponsor at each MMTA event

This opportunity is for overall **event SPONSORSHIP only** such as the golf tournaments (north and south), the Truck Driving Championships, Shippers' Night, etc. Separate sponsorship opportunities will be handled on a first come, first served basis for:

- Hole sponsorships at the golf tournaments.
- Closest to the pin and longest drive sponsors at the golf tournaments.
- Door prize contributions at all events.
- Award sponsors at MMTA events.

Please send this form with checks made payable to **MMTA, Attn: 2010 Annual Sponsorship Program, PO Box 857, Augusta, ME 04332-0857.**

COMPANY NAME: \_\_\_\_\_

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_ CHECK ENCLOSED or SEND INVOICE (please circle one)

**We should also underscore the importance of separate support for the Maine Truck PAC if you or your organization has not already contributed. Those payments can be made out to: *Maine Truck PAC* and sent to *Brian Parke, Treasurer at PO Box 857 Augusta, ME 04332-0857.***